

INVOICE



WPBF
25
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954734	06332624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/28/12	THE CHEW	1P-2P	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 1:56 PM THE CHEW 1P-2P :30 OFA-12-D-119H \$225.00 NM									
3 WPBF W 09/26/12 1:56 PM THE CHEW 1P-2P :30 OFA-12-Z-128H \$225.00 NM									
2 WPBF Th 09/27/12 1:31 PM THE CHEW 1P-2P :30 OFA-12-Z-128H \$225.00 NM									
4 WPBF F 09/28/12 12:59 PM THE CHEW 1P-2P :30 OFA-12-Z-128H \$225.00 NM									
2	09/25/12	09/28/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-D-119H \$175.00 NM									
1 WPBF W 09/26/12 10:47 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
3 WPBF Th 09/27/12 10:19 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
4 WPBF F 09/28/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$175.00 NM									
3	09/25/12	09/28/12	Nightline	11:35-12:05AM	-TWTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/25/12 11:54 PM Nightline 11:35-12:05AM :30 OFA-12-D-119H \$550.00 NM									
2 WPBF Th 09/27/12 11:55 PM Nightline 11:35-12:05AM :30 OFA-12-P-130H \$550.00 NM									
1 WPBF F 09/28/12 12:01 AM Nightline 11:35-12:05AM :30 OFA-12-P-130H \$550.00 NM									
4	09/25/12	09/28/12	The View	11A-12PM	-TWTF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/26/12 11:00 AM The View 11A-12PM :30 OFA-12-Z-128H \$700.00 NM									
4 WPBF Th 09/27/12 11:35 AM The View 11A-12PM :30 OFA-12-P-130H \$700.00 NM									
1 WPBF F 09/28/12 11:00 AM The View 11A-12PM :30 OFA-12-P-130H \$700.00 NM									
5	09/25/12	09/28/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	3	\$70.00	NM

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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPBF	Tu	09/25/12	12:49 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-D-119H	\$70.00 NM
2	WPBF	W	09/26/12	1:00 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-Z-128H	\$70.00 NM
3	WPBF	Th	09/27/12	12:46 AM	Jimmy Kimmel	12:06-01:06AM	:30	OFA-12-Z-128H	\$70.00 NM
6	09/25/12	09/28/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WPBF	Tu	09/25/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-D-119H	\$160.00 NM
4	WPBF	W	09/26/12	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-Z-128H	\$160.00 NM
1	WPBF	Th	09/27/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-130H	\$160.00 NM
3	WPBF	F	09/28/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	OFA-12-P-130H	\$160.00 NM
7	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WPBF	Tu	09/25/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-D-119H	\$320.00 NM
1	WPBF	W	09/26/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
3	WPBF	Th	09/27/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
4	WPBF	F	09/28/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	OFA-12-Z-128H	\$320.00 NM
8	09/25/12	09/28/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WPBF	Tu	09/25/12	4:28 PM	Dr. Oz	4-5p	:30	OFA-12-D-119H	\$400.00 NM
1	WPBF	W	09/26/12	4:12 PM	Dr. Oz	4-5p	:30	OFA-12-Z-128H	\$400.00 NM
2	WPBF	Th	09/27/12	4:19 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$400.00 NM
4	WPBF	F	09/28/12	4:55 PM	Dr. Oz	4-5p	:30	OFA-12-P-130H	\$400.00 NM
9	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPBF	Tu	09/25/12	5:27 PM	M-F 5pm News	5-6pm	:30	OFA-12-D-119H	\$350.00 NM
4	WPBF	W	09/26/12	5:23 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
3	WPBF	Th	09/27/12	5:13 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
2	WPBF	F	09/28/12	5:57 PM	M-F 5pm News	5-6pm	:30	OFA-12-Z-128H	\$350.00 NM
10	09/25/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WPBF	Tu	09/25/12	5:29 AM	WPBF News 25 Mornings	5:30-5:57am	:30	OFA-12-D-119H	\$150.00 NM
2	WPBF	W	09/26/12	5:55 AM	WPBF News 25 Mornings	5:30-5:57am	:30	OFA-12-Z-128H	\$150.00 NM
3	WPBF	Th	09/27/12	5:38 AM	WPBF News 25 Mornings	5:30-5:57am	:30	OFA-12-P-130H	\$150.00 NM
4	WPBF	F	09/28/12	5:39 AM	WPBF News 25 Mornings	5:30-5:57am	:30	OFA-12-P-130H	\$150.00 NM

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954734-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR PRESIDENT	1844

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	09/25/12	09/28/12	WPBF News 25 @ 6:00PM-6:30PM		-TWTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 6:09 PM WPBF News 25 @ 6:00PM 6:30PM :30 OFA-12-D-119H \$1,000.00 NM									
3 WPBF W 09/26/12 6:09 PM WPBF News 25 @ 6:00PM 6:30PM :30 OFA-12-Z-128H \$1,000.00 NM									
2 WPBF F 09/28/12 6:25 PM WPBF News 25 @ 6:00PM 6:30PM :30 OFA-12-P-130H \$1,000.00 NM									
12	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 09/25/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-D-119H \$200.00 NM									
1 WPBF W 09/26/12 6:22 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-Z-128H \$200.00 NM									
4 WPBF Th 09/27/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-Z-128H \$200.00 NM									
3 WPBF F 09/28/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-Z-128H \$200.00 NM									
13	09/25/12	09/28/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:11 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-P-119H \$1,500.00 NM									
2 WPBF W 09/26/12 7:06 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-Z-128H \$1,500.00 NM									
4 WPBF Th 09/27/12 7:12 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-P-130H \$1,500.00 NM									
3 WPBF F 09/28/12 7:13 PM Wheel Of Fortune 7-7:30PM :30 OFA-12-Z-128H \$1,500.00 NM									
14	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 8:52 AM Good Morning America 7-9AM :30 OFA-12-P-119H \$250.00 NM									
3 WPBF W 09/26/12 8:53 AM Good Morning America 7-9AM :30 OFA-12-Z-128H \$250.00 NM									
2 WPBF F 09/28/12 7:58 AM Good Morning America 7-9AM :30 OFA-12-P-130H \$250.00 NM									
15	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 7:53 PM Jeopardy 7:30-8PM :30 OFA-12-P-119H \$1,700.00 NM									
2 WPBF W 09/26/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-Z-128H \$1,700.00 NM									
3 WPBF Th 09/27/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-Z-128H \$1,700.00 NM									
4 WPBF F 09/28/12 7:41 PM Jeopardy 7:30-8PM :30 OFA-12-P-130H \$1,700.00 NM									
16	09/25/12	09/28/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 09/26/12 9:25 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-Z-128H \$160.00 NM									
1 WPBF Th 09/27/12 9:20 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-P-130H \$160.00 NM									
19	09/29/12	09/29/12	Sat 7pm News	7-7:30pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR PRESIDENT	1844

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/29/12	09/29/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----1-	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 7:28 PM Sat 7pm News 7-730pm :30 OFA-12-P-130H \$400.00 NM									
20 09/29/12 09/29/12 Sat Prime College Football 8-1130pm -----1- :30 1 \$1,200.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 8:06 PM Sat Prime College Football 8-1130pm :30 OFA-12-Z-128H \$1,200.00 NM									
21 09/29/12 09/29/12 Sat 8-9am News Sat 8-9am -----1- :30 1 \$225.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/29/12 8:09 AM Sat 8-9am News Sat 8-9am :30 OFA-12-Z-128H \$225.00 NM									
22 09/30/12 09/30/12 Chris Matthews Sun 10-10:30AM -----1- :30 1 \$175.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 10:21 AM Chris Matthews Sun 10-10:30AM :30 OFA-12-P-130H \$175.00 NM									
23 09/30/12 09/30/12 Sun 11:35pm Late News 1135p-12am -----1- :30 1 \$275.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 11:44 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-P-130H \$275.00 NM									
24 09/30/12 09/30/12 Sun 630pm News 630-7pm -----1- :30 1 \$650.00 NM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 6:39 PM Sun 630pm News 630-7pm :30 OFA-12-Z-128H \$650.00 NM									
25 09/30/12 09/30/12 Sun 8-9am News Sun 8-9am -----1- :30 1 \$225.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 8:43 AM Sun 8-9am News Sun 8-9am :30 OFA-12-P-130H \$225.00 NM									
26 09/30/12 09/30/12 Sun 9-10am 9-10am -----1- :30 1 \$700.00 NM Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 9:29 AM Sun 9-10am 9-10am :30 OFA-12-Z-128H \$700.00 NM									
27 09/30/12 09/30/12 666 PARK AVE 10-11PM -----1- :30 1 \$1,800.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	1844	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			
						Length	Week	Rate	Type
27	09/30/12	09/30/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 09/30/12 10:41 PM 666 PARK AVE 10-11PM :30 OFA-12-P-130H \$1,800.00 NM									
28	09/27/12	09/27/12	SCANDAL PREMIERE	10-11P 9/27	---1---	:30	1	\$2,550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$2,550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 09/27/12 10:41 PM SCANDAL PREMIERE 10-11P 9/27 :30 OFA-12-P-130H \$2,550.00 NM									
29	09/25/12	09/30/12	M-SUN WPBF News 25 (11-11:35PM		-TWTFSS	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTFSS 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 09/25/12 11:31 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-D-119H \$500.00 NM									
3 WPBF W 09/26/12 11:29 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
2 WPBF Th 09/27/12 11:29 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
5 WPBF F 09/28/12 11:35 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
1 WPBF Su 09/30/12 11:28 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 OFA-12-Z-128H \$500.00 NM									
30	09/26/12	09/26/12	REVENGE	10-11PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 --1--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 09/26/12 10:31 PM REVENGE 10-11PM :30 OFA-12-Z-128H \$2,000.00 NM									

Total Spots 73

Payment Terms 30 Days

<u>Gross Total</u>	\$41,450.00
<u>Agency Commission</u>	\$6,217.50
<u>Net Amount Due</u>	\$35,232.50

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbffchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954734	06332624

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	10/01/12	10/01/12	DANCING W/STARS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 9:10 PM DANCING W/STARS 8-10P :30 OFA-12-P-130H \$4,500.00 NM									
31	10/01/12	10/01/12	THE CHEW	1P-2P	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:58 PM THE CHEW 1P-2P :30 OFA-12-Z-128H \$275.00 NM									
32	10/01/12	10/01/12	10-11a Anderson Cooper 10-11a		1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 10:37 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-Z-128H \$225.00 NM									
33	10/01/12	10/01/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-P-130H \$350.00 NM									
34	10/01/12	10/01/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 4:13 PM Dr. Oz 4-5p :30 OFA-12-P-130H \$500.00 NM									
35	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 5:29 PM M-F 5pm News 5-6pm :30 OFA-12-Z-128H \$450.00 NM									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	1844	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		
							Week	Rate	Type
35	10/01/12	10/01/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$450.00	
Total Spots								6	

Payment Terms 30 Days

<u>Gross Total</u>	\$6,300.00
<u>Agency Commission</u>	\$945.00
<u>Net Amount Due</u>	\$5,355.00